



Seward Highway: MP 105-107 Windy Corner

Project No. Z566310000/0A3134

MEETING NOTES

SUBJECT: Anchorage Transportation Fair

PROJECT NO.: Project No. Z566310000/0A3134

GROUP: Public

DATE: Wednesday, February 15, 2017

TIME: 3 to 7 p.m.

LOCATION: Alaska Airlines Center Auxiliary, University of Alaska
Anchorage, 3550 Providence Drive, Anchorage

MEETING OUTREACH: See Table 1. Event Outreach

MEETING ATTENDANCE: 341 people signed in

MEETING MATERIALS: Fact sheet, comment sheet, aerial photos of project area and concepts

STAFF PRESENT: *DOT&PF:* Tom Schmid
DOWL: Aaron Christie, Pat Whitesell, Steve Noble

EVENT INFORMATION:

Attendees were greeted at the door and asked to sign in. They were provided with a program showing the layout of the event and a passport highlighting major projects including Seward Highway MP 105-107. Over 70 Anchorage area transportation projects were represented. Community members were encouraged to ask questions of the project teams and to provide comments.

Attendees submitted the following general written comments about the Transportation Fair.

- It would be nice if booth workers and attendees had name tags and any company affiliations. Working at the booth I missed a lot of names and the name tags could also be an icebreaker if we were to recognize any familiarity.
- Really enjoyed this transportation fair. Would like to see it again!
- Great fair. Lots of good information in one spot.
- Please incorporate bike/walk friendly features everywhere. Please put in rail commuter routes. Please install electric car charging stations/plug-ins in parking lots, business etc. Please install solar powered electric charging stations and solar panels for electric generation on roofs, parking lot shades and wherever will suite. Save as many native wood lots as possible to keep routes beautiful. Don't want to live in a concrete cage.
- Is great! Thanks.

- Post a sign on the Providence Drive/36th Street side where the buses and the bus riders can see it! Once again – 2nd class citizens. Buses as an afterthought! Just presume everyone will arrive by car and park in south side lot of Alaska Center!
- We are out of town and were unable to attend the Transportation Fair. However, we did attend last year and were disappointed to see that the project on our street had disappeared from everyone's agenda. Could you tell us what you can about the Edinburgh Drive area road and drainage project? Is it gone from the project list, as it has at least 2x in the past (as far back as 1991)?

Project-specific comments provided to project team:

- Several attendees voiced concern with the proposed material site. They also wondered what DOT's plans were for the remaining Seward Highway along Turnagain Arm.
- Alaska Trucking Association representative stated he would welcome the improvement. Because of winds in the area, the safety improvement will be good for the trucks that frequent the Seward Highway.
- One attendee asked whether the design level for the highway incorporated potential risk of sea level rise.
- Attendees asked whether the project would include fencing along the Alaska Railroad track like what was recently installed near MP 110. They indicated their displeasure with that recent fencing effort.
- Multiple attendees indicated support for the project and asked when it was likely to go to construction.
- At least one attendee asked about the proposed material site, and the selection process for the material site. He also asked about the proposed 'backup' material site at MP 104.

Table 1. Event Outreach

Date	Outreach method	Description
01/11/2017	Meeting notice to Brooks & Associates (BA) projects websites	Meeting notice posted on the public involvement page
01/12/2017 02/13/2017	Email notice and reminder to BA project lists	Provide email invitation to project stakeholders, 1,699 sent, 36-39% open rate
01/12/2017 02/13/2017	Notice sent to all community councils	Notice of event sent to community council memberships
01/20/2017 01/26/2017 02/02/2017 02/10/2017	What's Up Listserve	Announcement inviting the public to the event
01/23/2016	Facebook boosted post about event	DOT&PF sponsored post targeting

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Date	Outreach method	Description
		Anchorage area residents
01/25/2017	Community calendars	A request was sent to the <i>Alaska Dispatch News</i> , <i>Anchorage Press</i> , and KTUU to post the event on online calendars
01/30/2017 02/15/2017	Facebook update on DOT&PF's page	Inviting the public to the event
02/01/2017	Flyers on People Mover buses	Event flyer posted on People Mover bus bulkheads
02/03/2017	Municipality of Anchorage Bulletin	Inviting the public to the event
02/03/2017	Municipality of Anchorage website notice	Request to add event to scrolling gadget on home page
02/06/2017 to 02/15/2017	Radio advertisement sponsored by the Municipality of Anchorage	Event advertised on KSKA
02/08/2017	Blog post	Information posted on the event blog, over 3,000 page views in the last month
02/10/2017	Event flier and invitation sent to all Anchorage area elected officials	Inviting the public to the event
02/14/2017 02/15/2017	Channel 11 news piece that mention the Anchorage Transportation Fair	Earned media event notice
02/25/2017	GovDelivery	Inviting the public to the event

Related documents on file:

- Sign-in sheets
- Comment sheets
- Fact sheet
- Project graphics
- Outreach and advertising